

# NEWS



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## CitySourced Launches At TechCrunch50

*Palm®, City of San Jose Among First Partners of Mobile App for City Halls Nationwide*

SAN FRANCISCO— CitySourced, a real time mobile civic engagement tool, and one of a select few new start-ups to present at the annual TechCrunch50 conference, announced that it is open for business and accepting inquiries and contracts for its smart phone app that improves how citizens communicate with their elected officials.

“CitySourced was founded on a simple premise: to let everyday citizens make their city a better place. Our aim is to streamline, prevent, and help predict the occurrences of urban blights such as graffiti, potholes, and obstructions using mobile technology.

“We are thrilled to announce our first key strategic partners for CitySourced. The City of San Jose with nearly 1 million citizens has just signed on as our first customer and we also have an R&D partnership with Palm® to develop on its WebOS™ platform,” said Jason Kiesel, Founder and Chief Architect of CitySourced.

Using a smartphone, users will be able to take a photo of an urban blight with the CitySourced app and automatically have that information be routed to the appropriate City Hall so the issue can be addressed. Cities will be empowered by CitySource to quickly identify the problem with built-in GPS coordinates and a rich backend metric dashboard. The app will be available in the next month in the Apple iTunes store, and CitySourced expects to launch the application within the next quarter on the other major platforms like Palm, Blackberry, & Google Andriod. CitySourced is the only nationwide crowdsourced civic improvement platform. Powered by FreedomSpeaks, CitySourced will work immediately in over 1900 cities nationwide.

### **About CitySourced**

CitySourced is a real time mobile civic engagement tool. CitySourced provides a free, simple, and intuitive tool empowering citizens to identify civil issues (potholes, graffiti, trash, snow removal, etc.) and report them to city hall for quick resolution; an opportunity for government to use technology to save money and be more accountable to those they govern; and a positive, collaborative platform for real action. The platform is called CitySourced, as it empowers ordinary citizens to crowdsource solutions for common civil issues. CitySourced is powered by FreedomSpeaks, the leader in interactive civic engagement. For more information, please visit: <http://www.citysourced.com>.

### **About TechCrunch50**

Founded in 2007 by leading technology blog TechCrunch and entrepreneur Jason Calacanis, the TechCrunch50 conference provides a platform for early-stage, and frequently unfunded, companies to launch for the first time to the technology industry’s most influential venture capitalists, corporations, angel investors, fellow entrepreneurs and the international media. Companies are selected to participate exclusively on merit. TechCrunch50 is supported by corporate sponsors Google, Microsoft, Bing, MySpace and Facebook, as well as venture capital and legal-advisory firms including Sequoia Capital, Charles River Ventures, Founders Fund, Redpoint Ventures and Perkins Coie.

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